|  |
| --- |
| Applicant Experience |
| 1. **State the month and year direct Client services for pregnant women and families began.** |
| 1. **Briefly describe the Applicant’s experience, knowledge, and expertise in providing direct Client services for pregnant women and families. (Maximum length: 250 words)** |
| Project Design |
| **2. Select which service(s) will be provided through the proposal. Client services must be delivered according to requirements in RFA Section 2.6.5, Delivery of Client Services Select all that apply. (Eligible Activities in RFA Section 2.5)**  Counseling and mentoring services  Care coordination, including connecting participants to health services  Educational materials and information  Referrals to governmental and social service programs  Classes  Provision of supplies  Housing services (direct housing, for example, through maternity homes)  Housing navigation (assistance in identifying and applying for stable housing services) |
| **3. Describe the proposed program and delivery of personalized Client services, as required by RFA Section 2.6.5, Delivery of Client Services. (Maximum length: 1000 words)** |
| **4. Describe how Clients will be referred to services not provided by the Applicant. (Maximum length:250 words)** |
| **5. Indicate how many unduplicated Clients are anticipated to be served through the proposed project per fiscal year. Applicant should maximize funding to support Client services.** |
| **6. Identify which Thriving Texas Families (TTF) goal(s) the proposed program will impact (RFA Section 2.8, Performance Measures and Monitoring and Exhibit J, Goals and Outcomes).**  Improve healthy pregnancy and childbirth outcomes.  Improve child health and development.  Assist families in achieving economic self-sufficiency and stability.  Increase workforce participation.  Promote marriage and family formation for participating parents. |
| **Communication and Outreach Plan** |
| **7. Indicate which activities the Applicant plans to participate in to make the public aware of the program, services provided, and how to access services. (Program Requirements in RFA Section 2.6.)**  Participate in community coalition(s)  Present to schools or community groups  Host website  Post social media  Advertise on TV/radio  Advertise online (including search engine optimization)  Host community events  Other: |
| **8. Describe proposed plans to reach target populations to improve service access and utilization. (Program Requirements in RFA Section 2.6.) (Maximum length: 250 words)** |

|  |  |
| --- | --- |
| **CERTIFICATION** | |
| I certify that the information provided in this application is, to the best of my knowledge, complete and accurate; that the named legal entity has authorized me, as its representative, to submit this application; and that the legal entity complies with all terms of this RFA.  The undersigned representative agrees to all the terms and conditions specified in the application by signing below. | |
|  |  |
| Signature of Authorized Representative | Date |
|  |  |
| Printed Name of Authorized Representative | Printed Title of Authorized Representative |
|  |  |
|  | |